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**भारत संचार निगम लिमिटेड**  
( भारत सरकार का उपक्रम )  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Govt. of India Enterprise)

No. 1-1/2016-R&C [CFA]

Dated: 10-05-2016

**Circular R&C-CFA No. 32/16-17**

**Subject: Introduction of promotional scheme for the new Broadband customers of HP Telecom Circle to offer additional 500 ON-NET free calls per month under 'BBG Combo ULD 675' plan- reg.**

1. CGMT HP Circle may kindly refer to his office proposal letter No. GM BB&NC/BB/24-69/58 dated 05-04-2016 & BB&NC/BB/24-69/60 dated 18-04-2016 seeking approval for Broadband NTC promotional offer in HP Circle.
2. The proposal has been examined in this office and following has been decided by the Competent Authority:
  - a) **To launch a promotional scheme for a period of 90 days for the new Broadband customers of HP Telecom Circle to offer additional 500 ON-NET free calls per month for a period of initial three months under 'BBG Combo ULD 675' plan.**
  - b) **To attract the customers of private operators, the circle is advised to utilize the promotional scheme launched vide R&C-CFA letter No. 1-1/2015-R&C [CFA] (Circular R&C CFA No.184/15-16) dated 15-03-2016 for those customers who are migrating from any private Broadband operator to BSNL.**
3. **The circle shall ensure to comply with all regulatory mechanism.**
4. All other terms and conditions shall remain unchanged.
5. These instructions shall **be effective w.e.f. 12-05-2016 on promotional basis for a period of 90 days in HP Circle only.**
6. This circular is issued based on the approval of Competent Authority in Broadband cell file No. 64-133/BB/Tariff/14-15. For any queries/clarification in this regard, matter may be taken up with Broadband Section, BSNL Corporate Office, Janpath, New Delhi-110001 (Tel. No. 011-23322692 and Fax No. 011-23734052).

DGM (T&C)-CFA

To

The CGMT, HP Telecom Circle.

**Copy for information to: -**

1. CMD, BSNL.
2. Directors (CFA / CM / ENT / HR / FIN) on BSNLs Board.
3. Executive Director (Finance/CA/CN/NB), BSNL.
4. All PGMs / GMs - CFA, CO BSNL.
5. All Tariff committee members [Sr. GM (NWP-CFA)/GM (NWP-BB/PDP-CFA)/GM (Finance-CFA)], BSNL C.O.
6. GM (Marketing), CO BSNL, for adequate publicity and marketing of the service.
7. GM (IT), CO BSNL - for placement on BSNL Website.
8. GM (NWP-BB)-CFA, CO BSNL w.r.t case mark: 64-133/BB/Tariff/14-15 carrying the approval of the Competent Authority in the matter. It is requested that necessary action may be taken regarding website updation.
9. AD OL for Hindi version.
10. CGM (ITPC), Pune for necessary changes in CDR/billing systems.
11. CGM (BBNW), BSNL, CTS Compound, Netaji Nagar, New Delhi-23.
12. GM (BBNW), Bangalore NOC, East Telephone Exchange Building, Lazar Road, Near Bangalore east Rly Station Bangalore.
13. Secretary TRAI - for information.
14. Guard File.

DM (T&C)-CFA